

# Power BI

Visuals DEMO

by  **BAUER  
AUTOMATE**



## Monthly Activity Overview

Clear All Filters

Reset Date

Current Month

Previous Month

View the Last

7 Days

30 Days

60 Days

90 Days

Month

All

01/01/2020 13/01/2026

Team

Bauer

Ross

Employee

All

Client

All

Client and Project	Hours Worked
⊕	8.91
⊕	2,010.81
⊕	80.75
⊕	140.00
⊕	167.50
⊕	224.75
⊕	304.25
⊕	17.50
⊕	15.25
⊕	190.75
⊕	445.50
⊕	458.75
⊕	29.50
⊕	200.00
<b>Total</b>	<b>9,644.75</b>

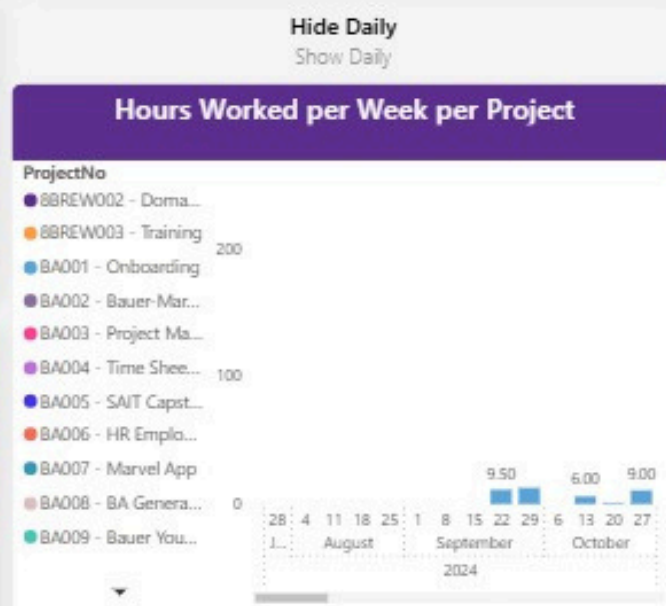
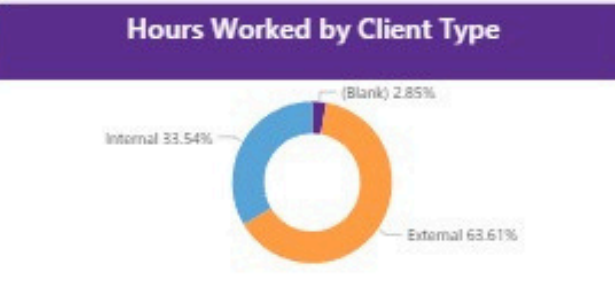
Employees	Hours Worked
A	1,401.00
B	1,222.35
B	1,172.75
C	332.75
D	912.65
D	947.00
E	22.50
F	12.50
<b>Total</b>	<b>9,644.75</b>

Total Hours Worked
9,644.75

Number of Projects
133

Internal Projects Hours Worked
3,235.31

External Projects Hours Worked
6,134.94



Date	Category	Description	Hours Worked
13/01/2026	Documentation	Creating a list of migration tables for runbook. Determining the load order of all tables.	1.00
13/01/2026	Admin	Creating training plan for coming months to communicate to what methods need to happen when. Sent to team for review.	2.00
13/01/2026	Documentation	Mapping out all tables that require uploading to Dataverse, and the loading order of them all.	1.50
13/01/2026	Meetings	Meeting with	0.50
13/01/2026	Admin	Trouble shooting SQL server gateway issues.	0.75
13/01/2026	Development	Working on Reference tables email	0.75
<b>Total</b>			<b>9,644.75</b>



# Annual Activity Overview

Fiscal Year - 2025

View by

Fiscal Year

Calendar Year

Fiscal Year

All

Month

All

Employee

All

Client

Bauer Automate

## Quick Access

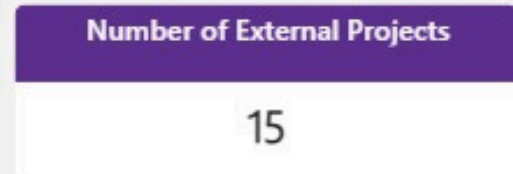
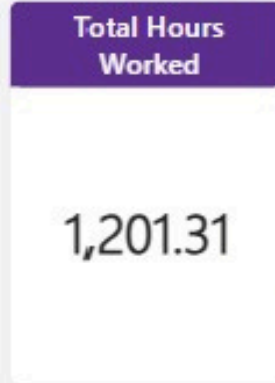
Current Fiscal

Previous Fiscal

Current Calendar

Previous Calendar

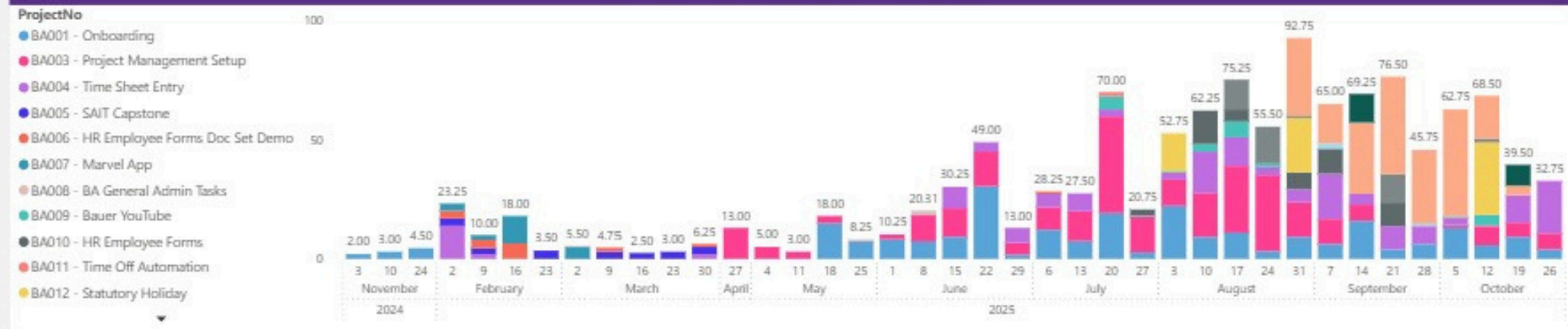
Client and Project	Hours Worked
Bauer Automate	1,201.31
BA001 - Onboarding	250.31
BA003 - Project Management Setup	289.00
BA004 - Time Sheet Entry	171.50
BA005 - SAIT Capstone	20.50
BA006 - HR Employee Forms Doc Set Demo	17.25
BA007 - Marvel App	21.50
BA008 - BA General Admin Tasks	3.75
BA009 - Bauer YouTube	23.00
BA010 - HR Employee Forms	48.75
BA011 - Time Off Automation	1.75
BA012 - Statutory Holiday	69.50
BA013 - SharePoint Tools	42.50
<b>Total</b>	<b>1,201.31</b>



### Hours Worked per Client Type



### Hours Worked per Week per Project





# Project Manager Report

Team

**Rainer** **Ross**

Project Manager

All

Client

Bauer Automate

Employee

All

Project Health

All

Project Status

All

Project and Client	Project Health	Project Status	Hours Worked
Bauer Automate			2,010.81
Admin - Research		Closed	
BA001 - Onboarding	✓ On Track	Active	390.56
BA002 - Bauer-Marketing		Active	106.50
BA003 - Project Management Setup	⚠ Delayed	Active	294.75
BA004 - Time Sheet Entry	✓ On Track	Soft launch complete	223.50
BA005 - SAIT Capstone		On Hold	20.50
BA006 - HR Employee Forms Doc Set Demo	⚠ Delayed	On Hold	17.25
BA007 - Marvel App		On Hold	21.50
BA008 - BA General Admin Tasks			139.00
BA009 - Bauer YouTube	✓ On Track	Active	38.75
BA010 - HR Employee Forms	✓ On Track	Active	48.75
BA011 - Time Off Automation	✓ On Track	Active	31.75
BA012 - Statutory Holiday	✓ On Track		157.00
BA013 - SharePoint Tools	✓ On Track		44.50
BA014 - General Management	✓ On Track	Active	7.00
BA015 - DocuPoint Development	✓ On Track		351.00
BA016 - Marketing Automation	✓ On Track		14.75
BA017 - PeoplePoint Development	✓ On Track	Active	23.75
BA017 - ProjectPoint	✓ On Track	Active	0.50
<b>Total</b>			<b>2,010.81</b>

**Total Hours Worked**  
2,010.81

**Number of Projects**

Project Managers Employees



● View by Number of Clients  
○ View by Number of Projects



Name	Category	Date	Description	Hours Worked
B	Governance	12/01/2026	Answering Grant application recommendation for David	0.7
S	Admin	12/01/2026	Investigate OCIF Fund and Application Process - reached out for more information as well	1.0
S	Admin	12/01/2026	Review and answer Outlook Emails, Planner Tasks, Teams Chat communications	1.5
S	Admin	12/01/2026	Review and Organize All Shared Mailboxes (info@ marketing@)	0.2
<b>Total</b>				<b>2,010.81</b>

Sales - Family

Sales - Project

Budget

COR Report

RNC Report

# Sales Overview Dashboard - Family

Total sales and margin by product family

Date Menu

Total Sales -9.32%

**\$7,311,488.48**

Dealer Revenue

**\$4,875,196.19** 66.68%

Intercompany Revenue

**\$1,858,028.90** 25.41%

Industrial Revenue

**\$471,453.97** 6.45%

Storage Revenue

**\$106,809.42** 1.46%

Total Cost -7.40%

**\$3,942,616.53**

Materials Cost

**\$2,412,480.38** 61.19%

Labour Cost

**\$1,530,136.15** 38.81%

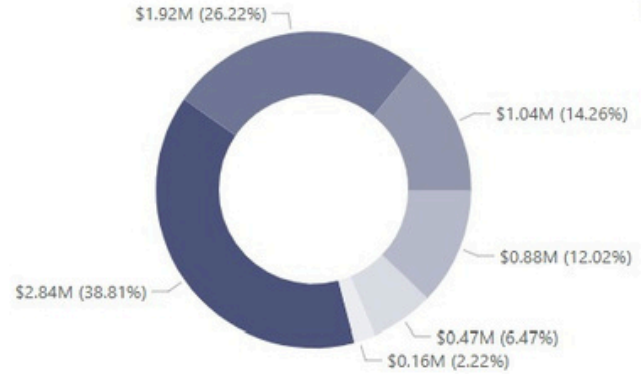
Total Contribution -11.47%

**\$3,368,872**

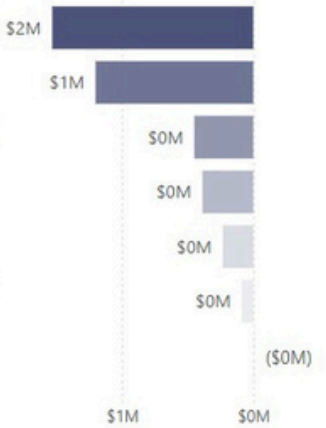
## Family Distribution - Sales & Margin

Sales by Family

Family ● MEUBLE ● TABLE ● AUTRE ● HOTTE ● INDUSTRIELLE ● ACC ● TABLETTE



Margin by Family



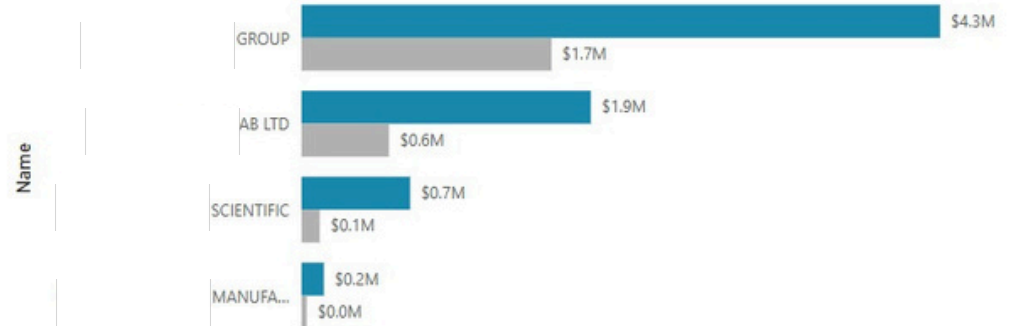
## Top 5 Customers - Sales & Margin

● Sales ● GL Margin



## Top 5 Customers - Sales & Margin

● Sales ● Margin



Family

All

# Payroll

List of payroll with export to excel format

Date:  
 Personnel Type: 
 Personnel Number: 
 Name:

EE#	Name	# Call-O	Hrs of G	Hrs of TR	# of Line	Hrs of S	# of Che	Lieu Ear	Lieu Use	Vacation	Sick Hrs	Pers LV	Bereave	Unpaid H	Excess F	XS Fly ra
9509	Kevin	0.00	5.50	0.00	1.00	15.10	0.00	0.00	0.00	0.00	17.10	0.00	0.00	0.00	0.00	21.60
827	Cody	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
7772	Michael	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.70	0.00	0.00	0.00	0.00
1805	Barrett	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1139	Garrett	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1138	Adrian	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1137	Kai	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1136	Yohan	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1128	Alexander	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	8.00	0.00	0.00	0.00	0.00	0.00	0.00
1126	Leigh	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1118	Nicolae	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1115	Alexandre	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
1114	Declan	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
<b>Total</b>		<b>31.00</b>	<b>196.00</b>	<b>0.00</b>	<b>1.00</b>	<b>142.60</b>	<b>12.00</b>	<b>0.00</b>	<b>0.00</b>	<b>65.10</b>	<b>161.10</b>	<b>105.10</b>	<b>95.92</b>	<b>0.00</b>	<b>0.00</b>	<b>11,333.61</b>

- Executive Summary
- Staff Operations
  - Payroll
  - Timesheet
- Operations
  - Load Factor
  - Invoice Export
  - CATR
    - Overview
    - Delay Information

# Technician Management Dashboard

High level technician statistics focused on work order incident service completion

Date Filter

This - Week  
 11/01/2026 - 17/01/2026

## Work Order Incident Completion

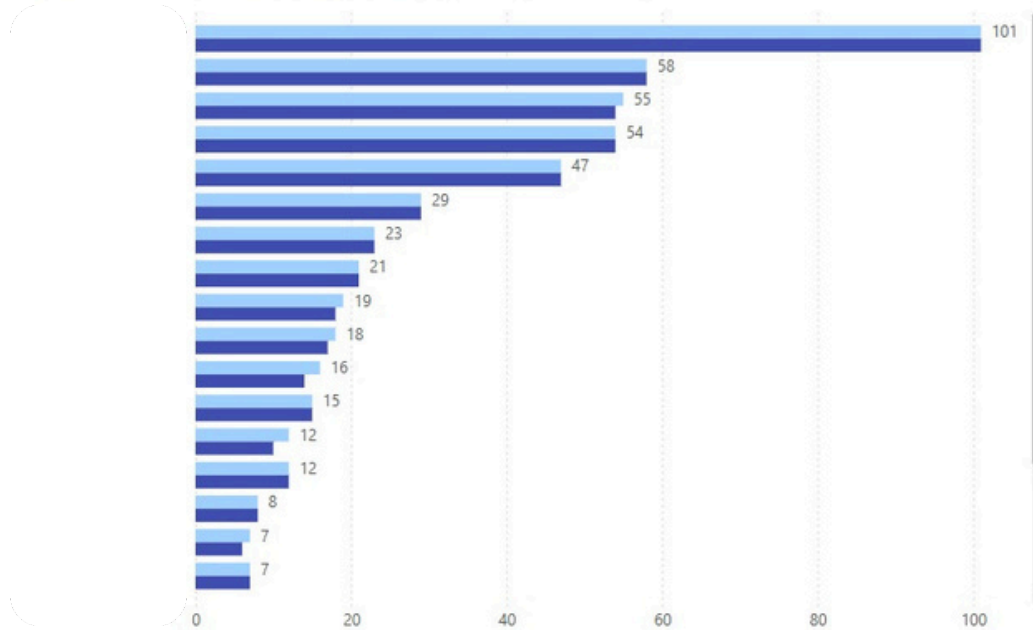
Count of Incomplete Services <b>514</b>	Count of Service with No Data <b>506</b>
Last Week % Completion <b>15.71%</b>	Avg Completion % <b>0.58%</b>

## Work Order Appointments

Total Appointments <b>277</b>	Booking Complete <b>2</b>	Scope Incomplete <b>1</b>
Last Week <b>437</b>	Duration (Hours) <b>550.50</b>	Without Hours <b>272</b>

### Work Order Incidents by Technician

● Count of Incomplete Services ● Count of Service with No Data



### Work Order Appointments by Technician

Name	Total	Booking Complete	Scope Incomplete	Without Hours
1	23	2	0	21
2	15	0	0	14
3	19	0	0	19
4	20	0	0	20
5	19	0	0	18
6	5	0	0	5
7	13	0	0	13
8	32	0	0	32
9	10	0	0	10
10	5	0	1	5
11	12	0	0	11
12	2	0	0	2
13	24	0	0	24
14	28	0	0	28
15	2	0	0	2
16	6	0	0	6
17	19	0	0	19
18	11	0	0	11
19	12	0	0	12
<b>Total</b>	<b>277</b>	<b>2</b>	<b>1</b>	<b>272</b>

Welcome back, **Nick**

**Overview**

Finance

Sales

Vendors

Inventory

Previous 12 Months

Net Sales

**\$25,763,377**

3.51% YoY

COGS

**\$19,246,324**

-5.16% YoY

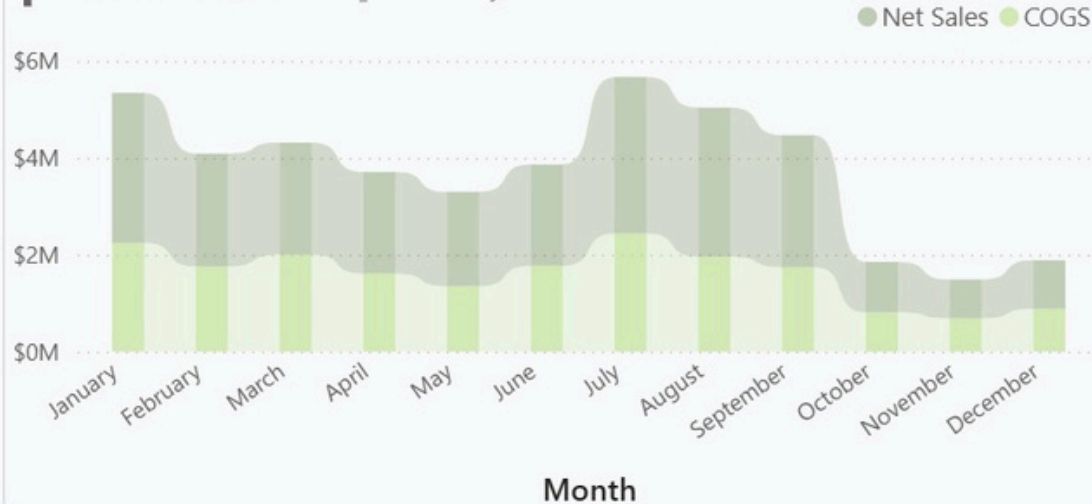
Gross Margin

**25.30%**

29.72% YoY

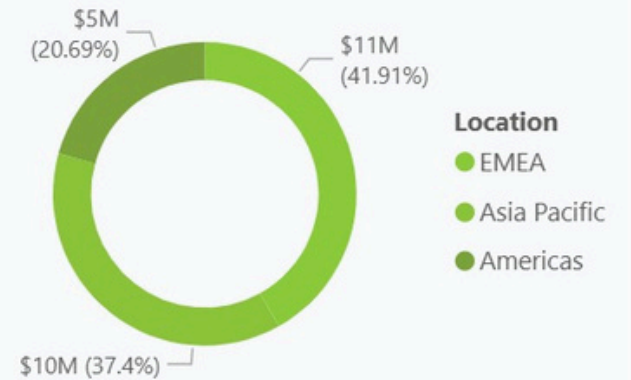
Sales vs COGS

497 # of Sales Orders      250,141 Quantity Sold



Sales by Geographic Location

8 Customer Count



## Income Statement for the period of P3

[Income Statement](#)
[Balance Sheet](#)
[USD](#)
[CAD](#)

Heading	2024					
	Q1		Q2		Q3	
	Actuals	PQ	Actuals	PQ	Actuals	PQ
Net Sales	\$4,685,819	21.92%	\$3,183,961	-32.05%	\$5,233,974	64.39%
COGS	(\$3,550,929)	49.21%	(\$2,325,682)	-34.50%	(\$3,491,521)	50.13%
Gross Profit	\$1,134,890	-22.46%	\$858,279	-24.37%	\$1,742,453	103.02%
Expenses	(\$2,098,288)	12.54%	(\$2,081,035)	-0.82%	(\$2,042,408)	-1.86%
General and Administrative	(\$1,649,378)	21.46%	(\$1,440,705)	-12.65%	(\$1,479,267)	2.68%
Research and Development	(\$448,910)	-11.37%	(\$640,330)	42.64%	(\$563,141)	-12.05%
EBITDA	(\$963,398)	140.39%	(\$1,222,756)	26.92%	(\$299,955)	-75.47%
Net Interest Income	\$416,049	20.70%	\$448,869	7.89%	\$443,146	-1.27%
Net Income	(\$547,349)	876.33%	(\$773,887)	41.39%	\$143,191	-118.50%



56.14%

Gross Margin

21.69%

Operating Margin

3.80%

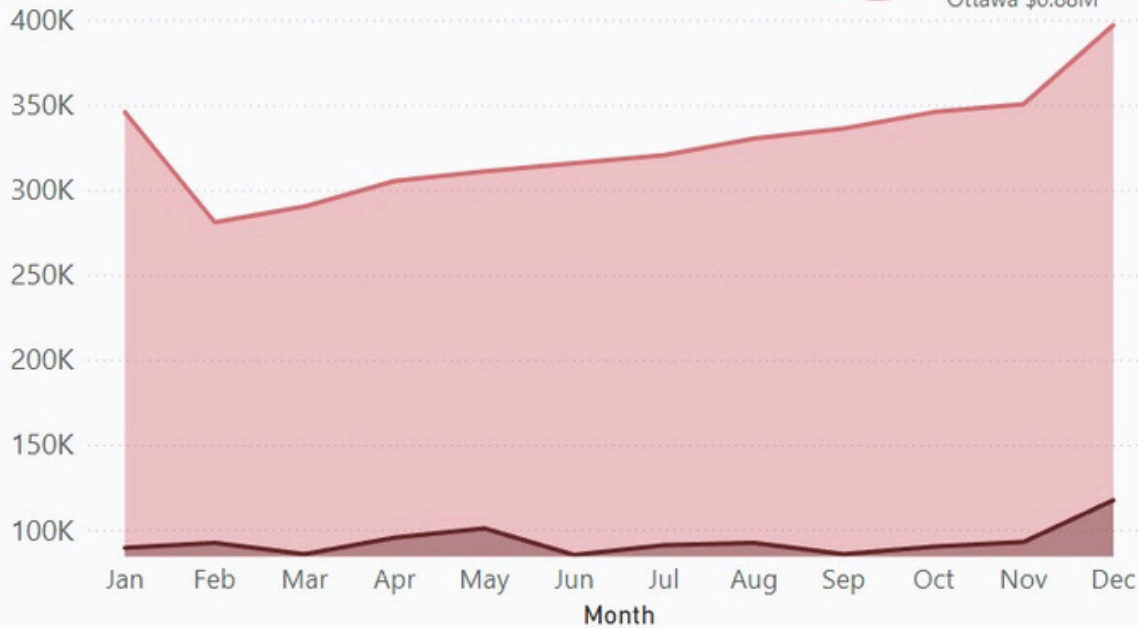
YoY Sales Growth

## Statement Breakdown

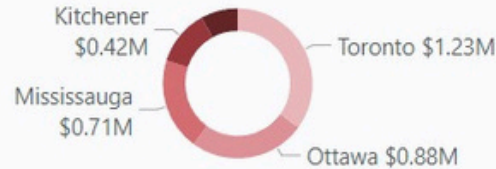
Gross Profit

Net Income

● Sales ● COGS



Location Sales



## Income Statement

Year: 2023 | Quarter: All | Month: All

Headings	Actual	Last Year Actuals	Deviation	Deviation %
Sales	\$3,527,918	\$3,398,752	\$129,166	3.80%
Cost of Goods Sold	(\$1,028,472)	(\$980,368)	(\$48,104)	-4.91%
Materials	(\$312,127)	(\$295,634)	(\$16,493)	-5.58%
Labour	(\$509,789)	(\$480,276)	(\$29,513)	-6.14%
Overhead	(\$206,892)	(\$210,452)	\$3,560	1.69%
Gross Profit	\$1,980,638	\$1,858,072	\$122,566	6.60%
Operating Expenses	(\$1,710,394)	(\$1,649,826)	(\$60,568)	-3.67%
Administrative Expenses	(\$1,089,867)	(\$1,050,432)	(\$39,435)	-3.75%
Depreciation	(\$354,596)	(\$342,278)	(\$12,318)	-3.60%
Selling Expenses	(\$202,489)	(\$194,357)	(\$8,132)	-4.18%
Operating Income	\$765,175	\$710,238	\$54,937	7.73%
Other Income and Expenses	\$789,654	\$749,512	\$40,142	5.36%
Interest Revenue	\$66,318	\$63,687	\$2,631	4.13%
Interest Expense	(\$32,234)	(\$29,874)	(\$2,360)	-7.90%
Other Expense	(\$15,348)	(\$14,876)	(\$472)	-3.17%
Income Tax	(\$405,218)	(\$389,672)	(\$15,546)	-3.99%
Net Income	\$1,144,823	\$1,099,450	\$45,373	4.13%

In **December**, the highest sales were recorded at **\$396,854**, which contributed significantly to the overall total of **\$3,527,918**



Export to Excel

# Employee Demographics Dashboard



Demographics



Turnover



Performance

Employee Name

All ▼

Employee ID

All ▼

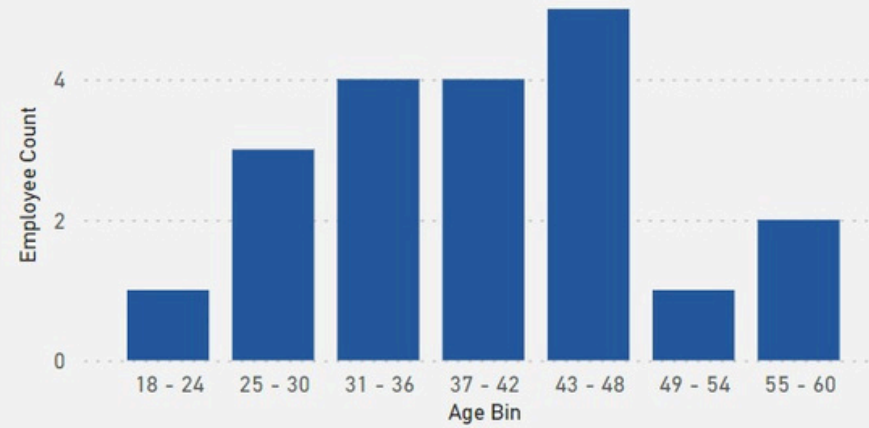
Year

All ▼

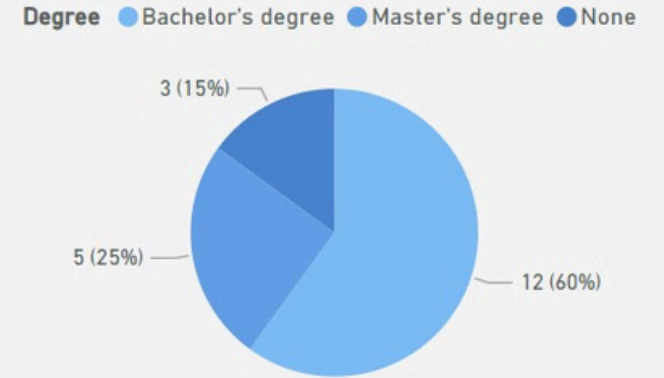
39.80  
Average Age

20  
Employee Count

### Age Distribution



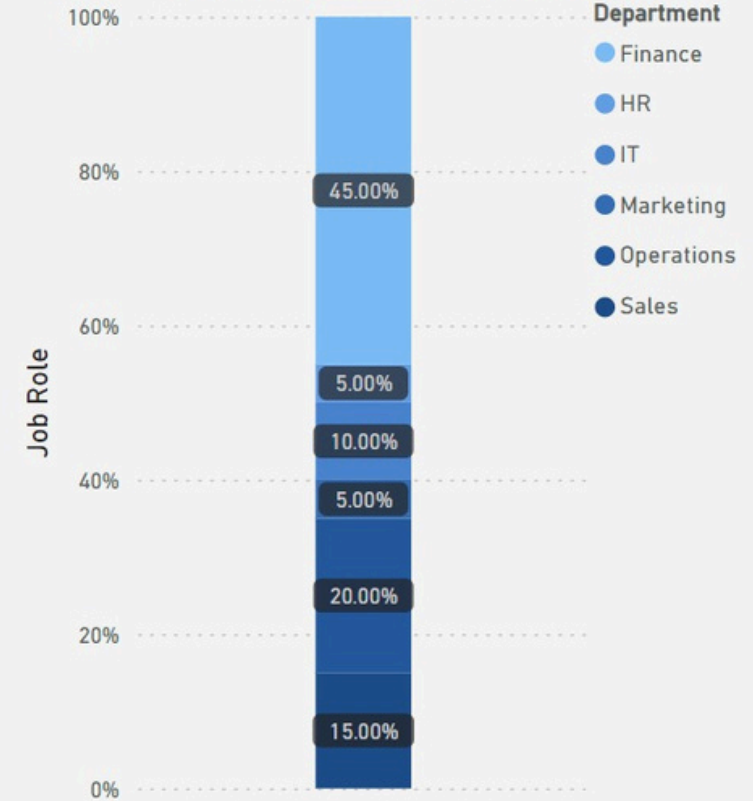
### Degree Distribution



### New Employees by Year



### Department Role Distribution



# Hiring & Turnover Report



Demographics



Turnover



Performance

Employee Name

All ▼

Employee ID

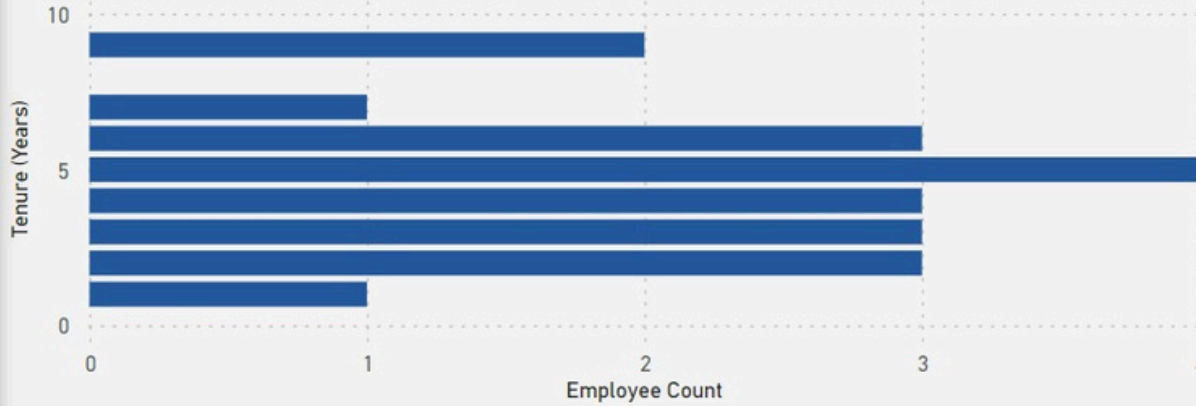
All ▼

Year

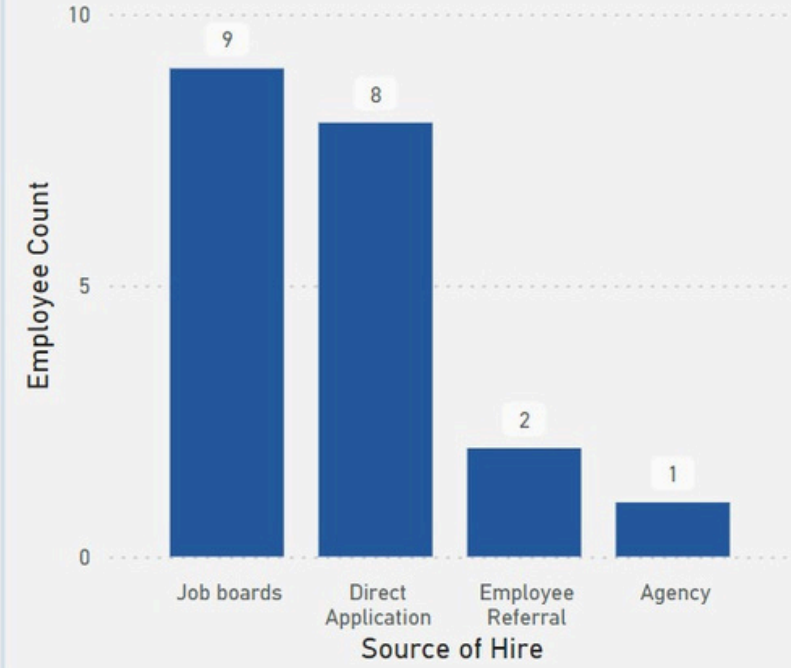
All ▼

Average Tenure	Current Count	Exited Count	Turnover Rate
4.55	17	3	15.00%
Years	Employees	Employees	Of Employees Leave

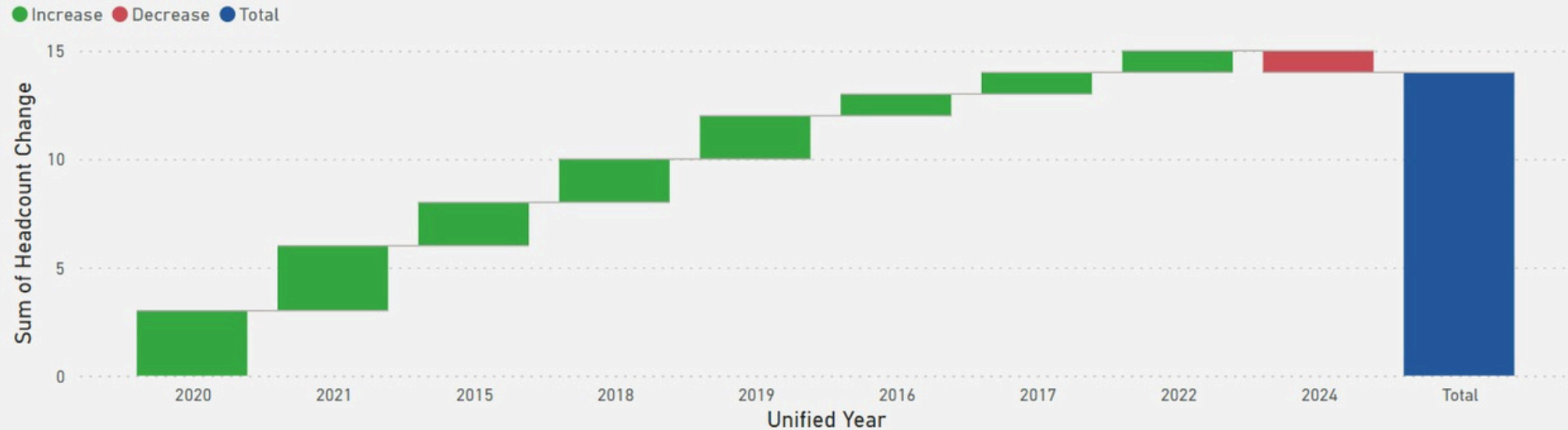
### Tenure Distribution



### Source of Hire Distribution



### New Employees



# Employee Performance Dashboard

Average of Performance Score (1-10)

6.67

Average of Employee Satisfaction Score (1-10)

5.45



Demographics



Turnover



Performance

Employee Name

All



Employee ID

All

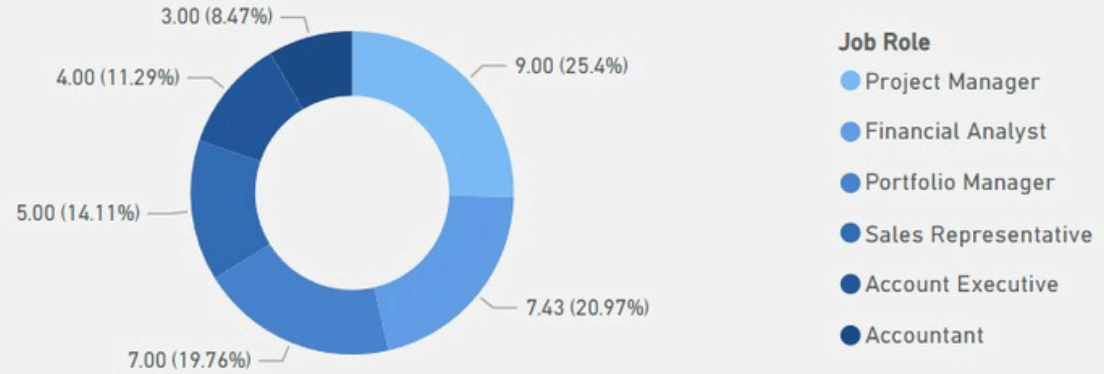


Year

All



Average Performance Score by Job role



Annual Training Impact

● Training Hours ● Performance Score



Time Spent Training

224  
Hours

Total Courses Completed

28  
Courses

Department Learning Breakdown

Finance

192  
Training Hours

24  
Courses Completed

Operations

16  
Training Hours

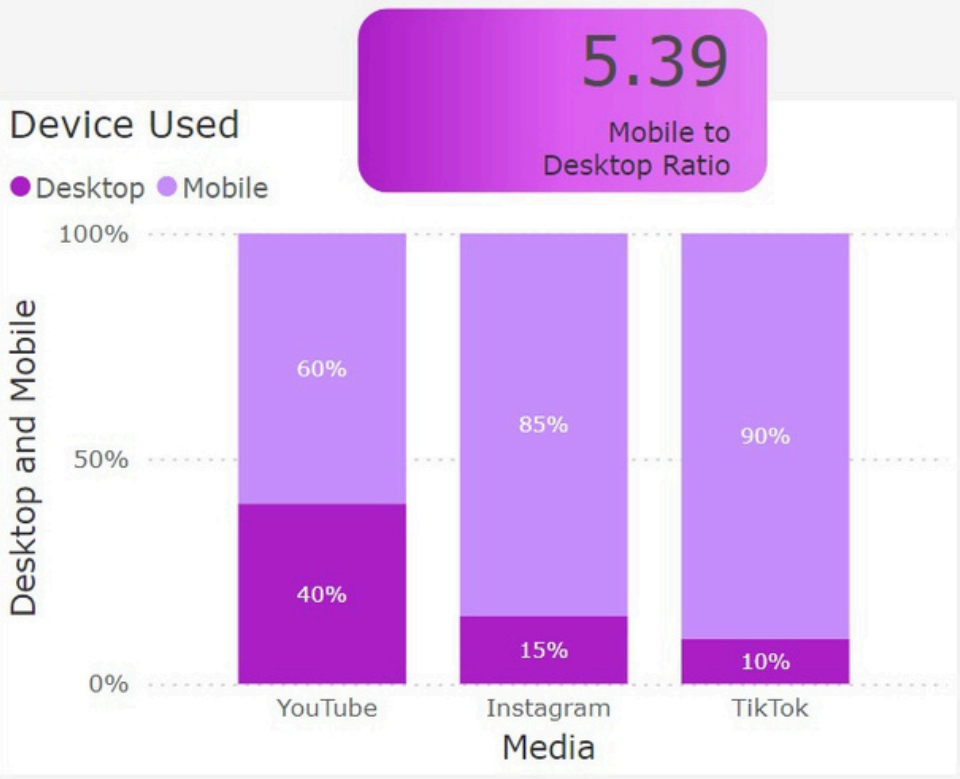
2  
Courses Completed

Sales

16  
Training Hours

2  
Courses Completed

## Who's viewing our content?



### Country Distribution

Media	Brazil	Australia	Canada	France	Germany	India	Italy	Japan	Mexico	Netherlands	South Korea	Spain	Russia	UK	USA
YouTube	2%	5%	35%	3%	4%	5%	1%	3%	2%	1%	1%	1%	1%	10%	30%
TikTok	5%	5%	25%	3%	2%	9%	1%	1%	4%	1%	3%	2%	1%	7%	40%
Instagram	3%	6%	30%	4%	3%	6%	1%	2%	3%	1%	2%	2%	1%	8%	35%



# Content Performance

Content Type

Date

Photo

Reel

Short

TikTok

Video

2021

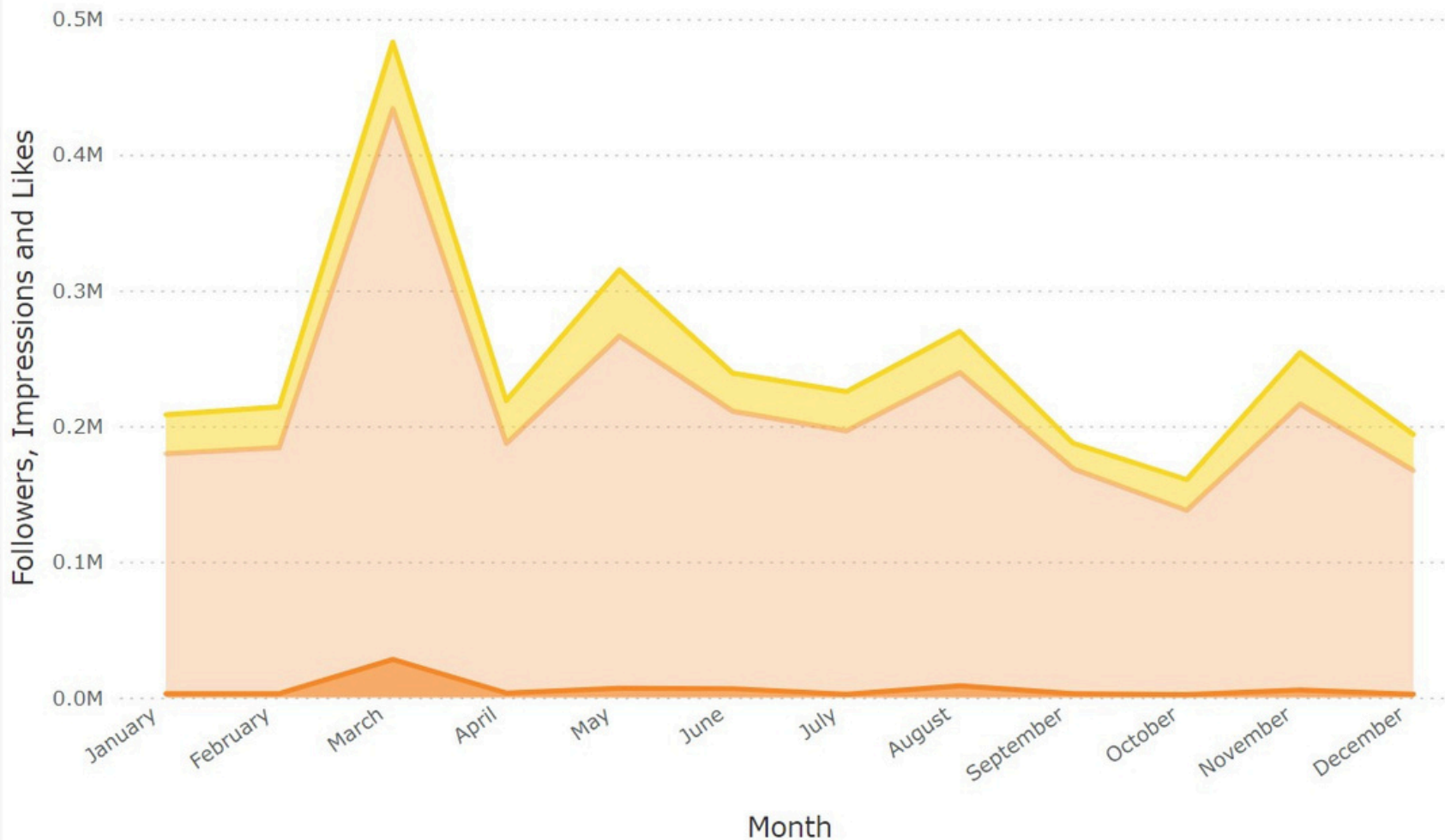
2022

2023

2024

## Metrics by Month

Followers Impressions Likes



## Content KPIs by Month

Average Impressions per Post

3.23K

Average Likes per Post

521.86

Average Followers per Post

47.35

Ratio of Likes to Impressions

6.19

Ratio of Followers to Impressions

68.24

Media

Website

Campaigns

Content

Audience

# Social Media Dashboard

Instagram

TikTok

YouTube

2021

2022

2023

2024

3M

Total Impressions

382K

Total Likes

74K

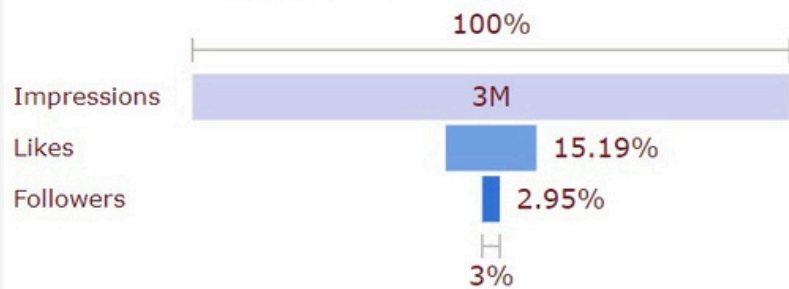
Total Followers

510

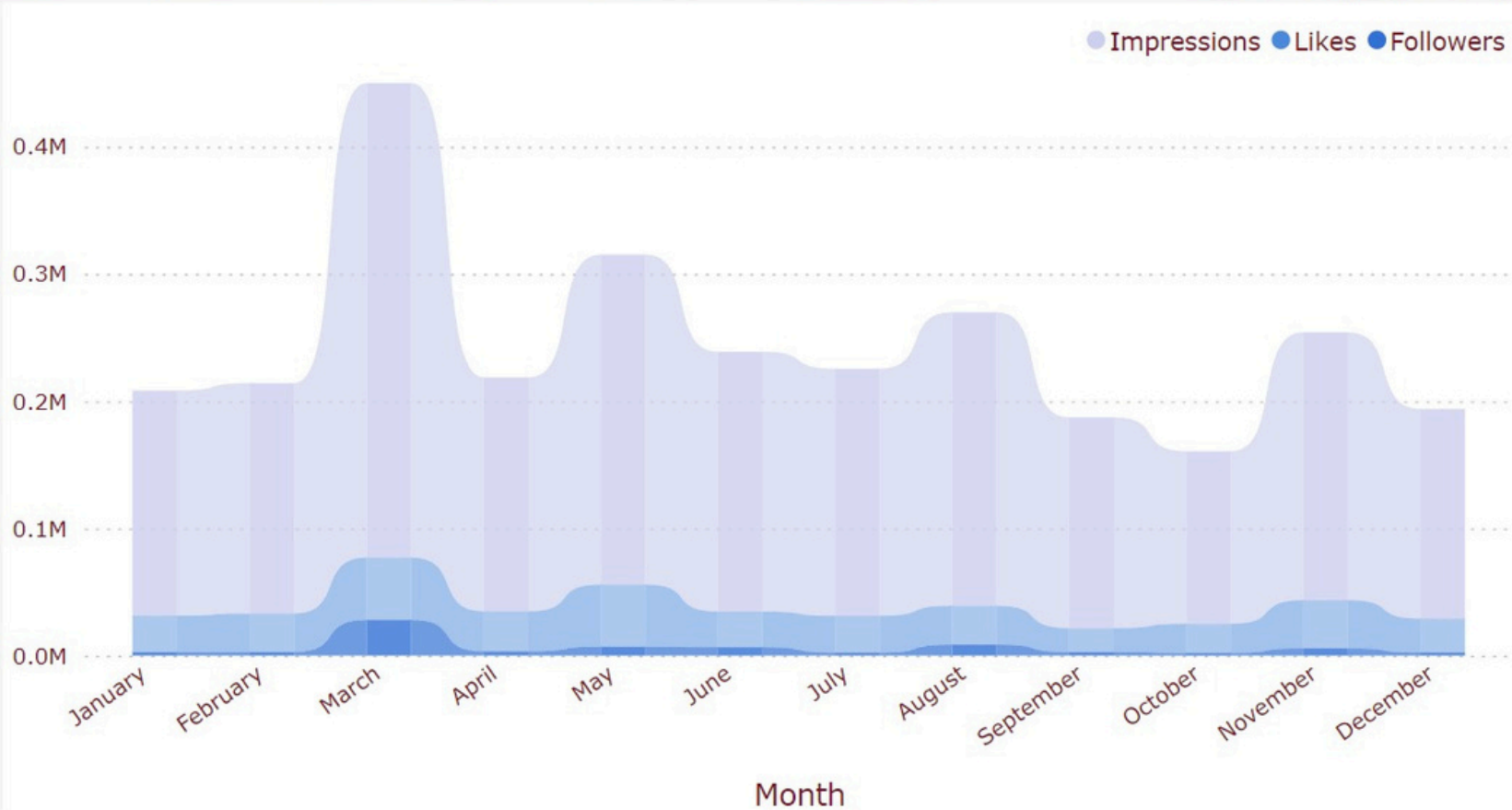
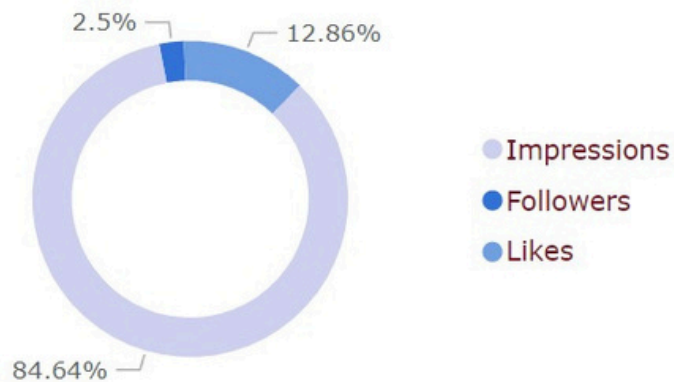
Total Posts

## Monthly Reach

### Engagement Breakdown



### Engagement Distribution



Media

Website

Campaigns

Content

Audience

374.15

Time on Page (minutes)

Average **3.12** YTD **55.18**

Target **15** MTD **12.72**

37.53%

Average Bounce Rate

Variance **0.01** YTD **32.94%**

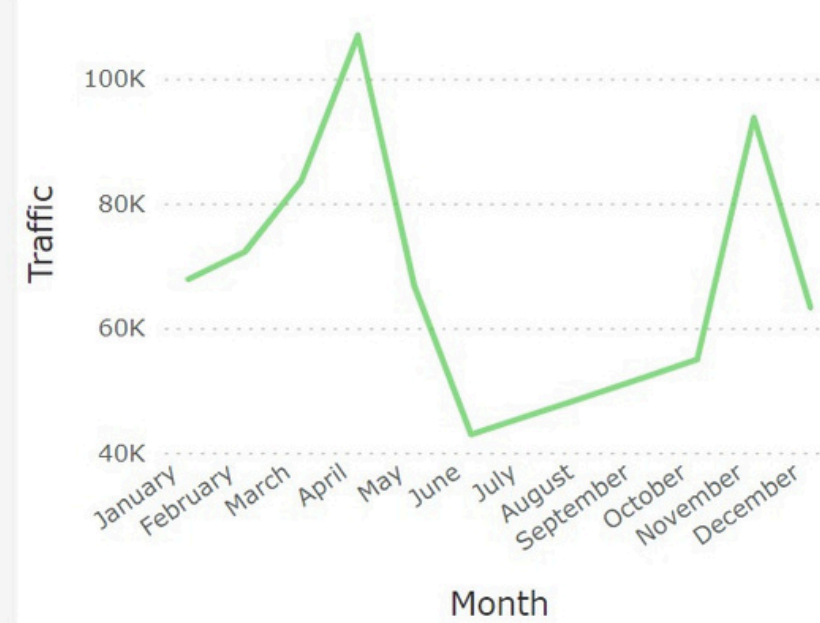
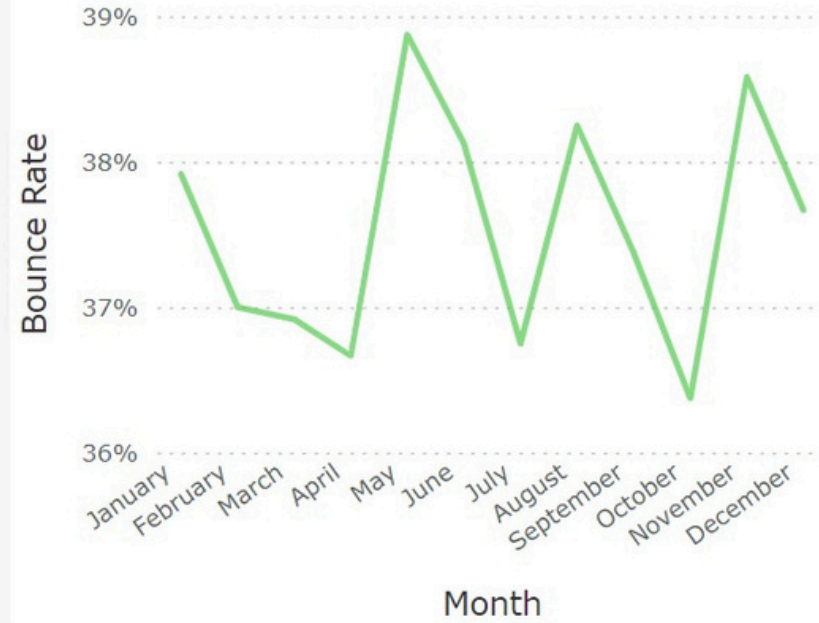
Target **35.50%** MTD **32.00%**

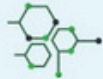
799K

Website Traffic

Average **6.66K** YTD **172K**

Target **31K** MTD **45K**





## \$2.06M

Total Inventory Cost



## \$1.5M

Total Actual Cost



## \$560K

Total Landed Cost



## \$57K

Total Waste Cost

### What are our actual costs telling us?

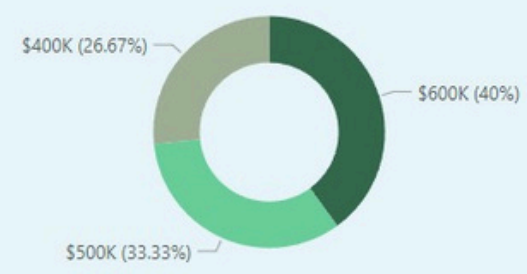
**Product B** is the most expensive product, with costs totaling **\$600,000**, which makes up **40%** of the overall actual costs

#### Actual Costs Over Months



#### Product Cost Distribution

- Product B
- Product A
- Product C

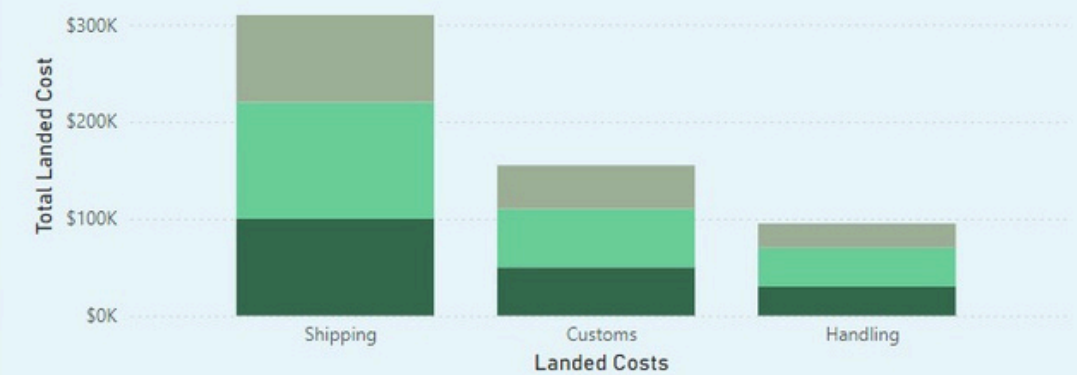


### What are our landed costs telling us?

Shipping costs dominate the landed costs, averaging **\$4,246.58** per month, and totaling **\$310,000** over the **24-month** period

#### Landed Costs by Product

- Product A
- Product B
- Product C



#### Supplier Landed Costs Breakdown

Supplier	Customs Cost	Handling Cost	Shipping Cost	Total Landed Costs Over Time
Alterior Chemicals	\$26,056	\$17,016	\$59,812	
K.I. Equipment	\$26,595	\$14,634	\$54,058	
Stalco	\$24,848	\$15,850	\$41,129	
<b>Total</b>	<b>\$77,500</b>	<b>\$47,500</b>	<b>\$155,000</b>	

# Location Analysis

Year

2013

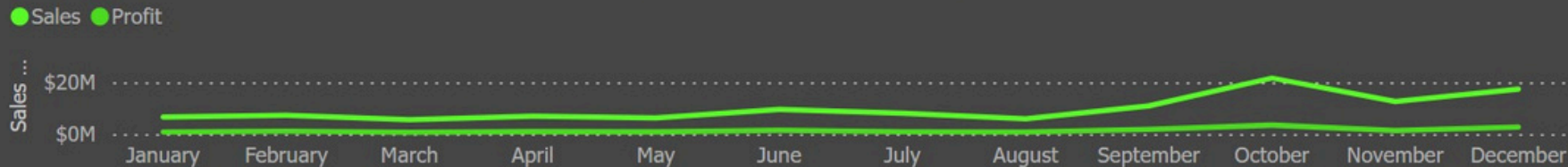
2014



## This Year Sales Target



## Monthly Sales and Profit Comparison



## Top 5 Products

**Paseo**  
Sales: \$33,011,143.95  
Profit: \$4,797,437.95

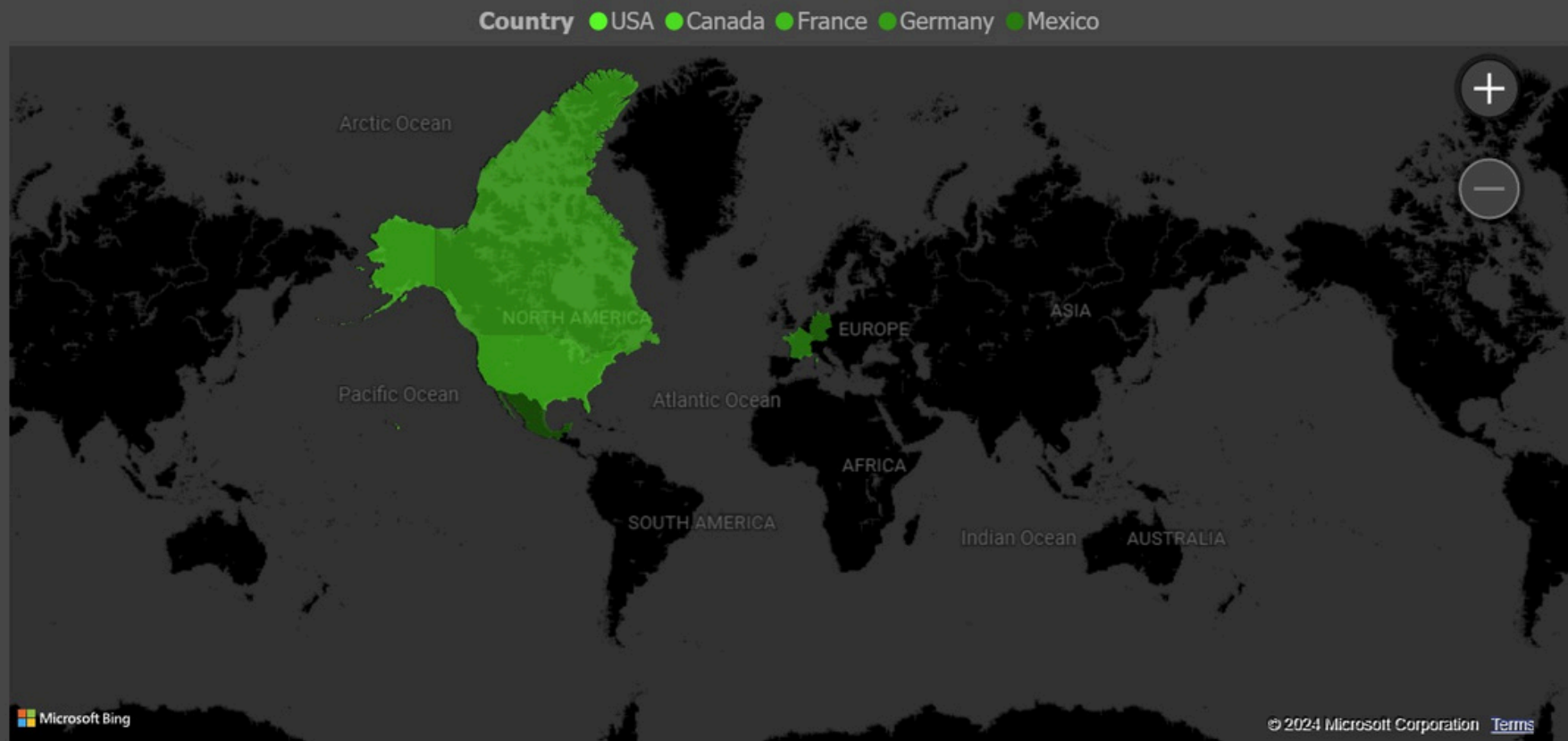
**VTT**  
Sales: \$20,511,921.02  
Profit: \$3,034,608.02

**Velo**  
Sales: \$18,250,059.47  
Profit: \$2,305,992.47

**Montana**  
Sales: \$15,390,801.88  
Profit: \$2,114,754.88

**Carretera**  
Sales: \$13,815,307.89  
Profit: \$1,826,804.89

## Sales and Profit by Location



# Sales Overview Dashboard

Year

2013

2014



Sales

\$118.73M



Profit

\$16.89M



Units Sold

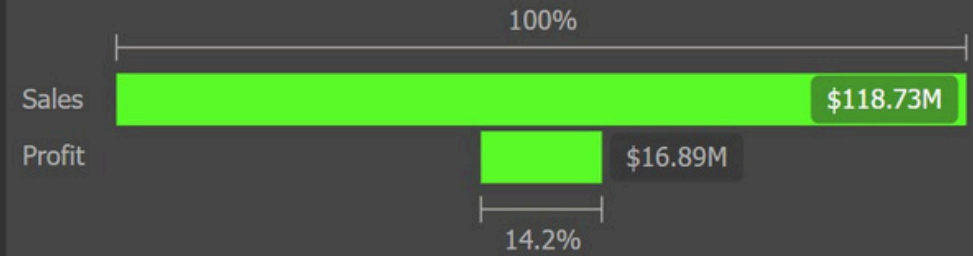
1.13M



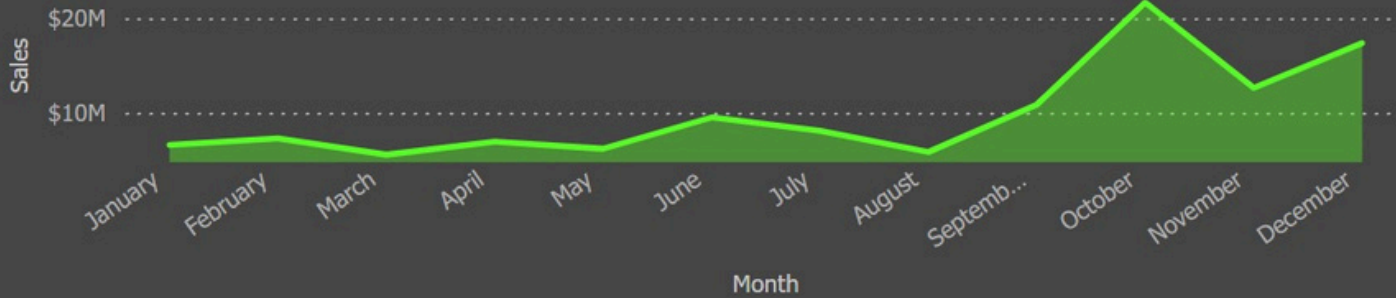
Customers

700

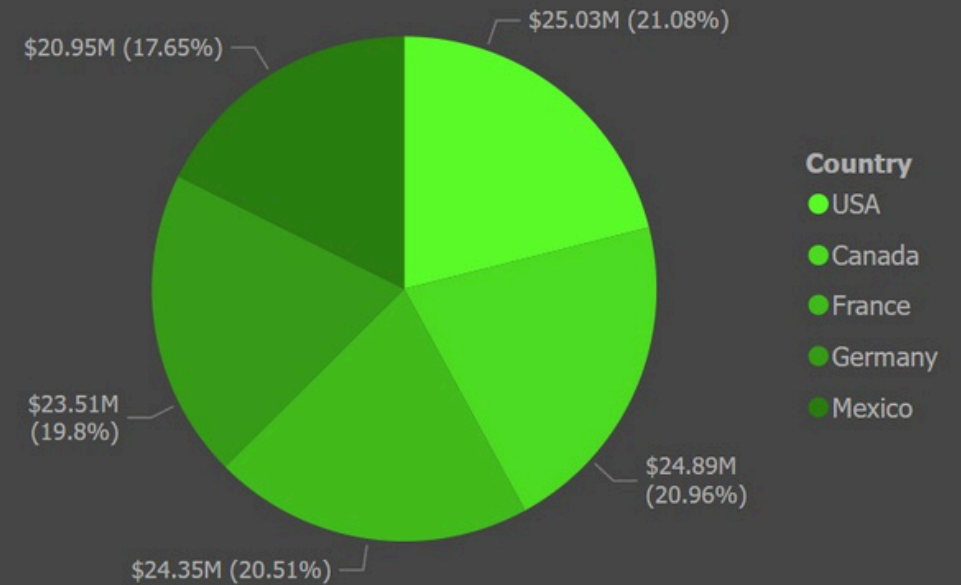
## Profit to Sales Ratio



## Sales Performance



## Country Performance



## Product Performance

